

Abstract of the Disclosure

1. Technical field the invention disclosed in claims pertains
to

5 The present invention relates to a method for operating a cyber
shopping mall in the internet and a computer-readable recording medium
of storing programs for realizing the method.

2. Technical subject the invention tends to solve

It is an object of the present invention to provide a
hierarchical operation method for a cyber shopping mall and a
computer-readable recording medium of storing programs for realizing
the method, in order to easily performs connections, data sharing, and
separation among cyber shops by allowing the cyber shops to have a
hierarchical(dependent or vertical) structure rather than a
horizontal(lateral) structure in installing the cyber shops in the
cyber shopping mall.

3. Gist in a solution method of the invention

20 The present invention, in a hierarchical operation method for a
cyber shopping mall applied to an information communication system, is
characterized in that cyber shops are hierarchically connected and
produced upon opening the cyber shops in the cyber shopping mall.

4. Important use of the invention

The present invention is used for information communication
systems and the like.

102690-041678860